

CHARLOTTE GREEN

GRAPHIC DESIGNER

ABOUT ME

I am a passionate graphic designer looking for a full time position where I will contribute to projects that inspire and engage. I have experience working on both web development and print projects. I enjoy creating visually appealing layouts that convey messages clearly and consistently across all brand channels. I am dedicated to delivering impactful, intuitive and insightful solutions.

DESIGN EXPERIENCE

Jr. Web Producer

Uline | Pleasant Prairie, WI
Apr 2024-Current

- Produce web pages incorporating product photos, copy and graphics
- Convert conceptual design layouts into functional HTML and CSS
- Manage and prioritize a high volume of projects and web initiatives

Freelance Graphic Designer

Amplio Marketing | Minneapolis, MN
Aug 2023-Current

- Deliver projects that adhere to client brand guidelines and requirements
- Create designs in Adobe XD using provided assets to deliver production ready graphics
- Prepare creative summaries in Adobe InDesign for client approval
- Attend client briefs and provide input

OTHER EXPERIENCE

Printmaking Lab Assistant

UW-Stout | Menomonie, WI
Jan 2022-May 2023

- Understand and teach best practices for serigraphy and relief printmaking
- Maintained a safe, clean and organized studio

SKILLS

Adobe XD	Branding
Adobe InDesign	Marketing
Adobe Photoshop	Responsive Design
Adobe Illustrator	HTML/CSS/jQuery
Visual Design	Communication

EDUCATION

University of Wisconsin-Stout

B.F.A. in Graphic Design & Interactive Media
Minor in Business Administration

Summa Cum Laude
AIGA member

Coursework: Interactive Media, User Experience, Graphic Design, Typography, Art History and Studio Arts

St. Catherine University

Marketing
Fall 2017-Spring 2019

GPA: 3.9
Antonian Honors Society
Competed on the Swim and Dive team

Coursework: Social Media Marketing, Accounting and Integrated Marketing